This year, let them unwrap the future of television. NEXTGEN TV offers stunning video, brilliant color and movie theater quality sound. It's broadcast TV with unlimited possibilities.
DISCOVER NEXTGEN TV

Combining the benefits of broadcast with broadband TV viewing, it’s TV’s next big thing.

Brilliant Video
Bring your TV to life with vivid, life-like 4K HDR picture with stunning clarity and deeper contrast.

Immersive Audio
Experience cinema-quality sound with Dolby Audio System, state of the art Voice + technology for crystal clear dialogue.

Connected Content
Internet capabilities lets viewers get the most out of live sports, news, live events and more — in real time.

Upgradeable
Every NEXTGEN TV is designed to be upgradeable with the home entertainment advancements of tomorrow.

GIVE THE GIFT OF NEXTGEN TV TODAY.

Media interested in learning more about NEXTGEN TV, television sets, and retail availability may contact pearltv@havasformula.com
Designed with TV lovers in mind, the Dolby Audio System makes broadcast entertainment more engaging, giving you a deeper, more cinematic audio experience for your favorite TV shows, movies, live sports and special events.

**Introducing Voice + Dialogue Enhancement**

Get stunningly clear dialogue, without turning up the volume. NEXTGEN TV introduces Voice + — the innovative audio solution that helps give clear, intelligible dialogue to keep you in the story.

**Consistent Volume Across Channels**

No one likes getting blasted with excessively loud volume when they switch between shows or channels. The NEXTGEN TV’s consistent volume feature offers a pleasant, uniform audio experience as you move from channel to channel.

**Theater Quality Sound**

Get Dolby Atmos® on your broadcast TV. Originally created for the cinema, Dolby Atmos® brings cinematic audio to your home, with sound that actually moves around you in an immersive soundscape.

NEXTGEN TV, POWERED BY DOLBY AUDIO SYSTEM

Movie theater sound that will captivate you.
LG SIGNATURE OLED R 65" Class Rollable 4K Smart TV w/ AI ThinQ®

$100,000. 65" Rollable

A work of art. A jaw-dropping experience. It’s the world’s first and only rollable TV. Enter LG’s vision for the future of TV with the LG SIGNATURE OLED R with rollable OLED design. An ultra-thin screen rolls into a state-of-the-art sound system. This unbelievable display is only possible with OLED’s self-lit pixel technology.

LG WX 65" Class Wallpaper 4K Smart OLED TV w/ AI ThinQ®

$3999. 65"

Once you’ve seen LG OLED TV with your own eyes, you’ll understand. It’s stunning picture that redefines quality. Millions of OLED pixels emit their own light independently and can be completely turned off. This unveils perfect black, over a billion rich colors and infinite contrast. From the gridiron to the iron throne, no detail goes unseen.

LG G1 with Gallery Design 4K Smart OLED TV w/ AI ThinQ®

Starting at $1999. 48", 55", 65", 77"

The next-generation OLED panel, combined with the computational power of the Alpha 9 Gen 4 processor, takes your viewing experience to another level. The redesigned panel includes an extra layer and a more emissive material. The result is a brighter*, sharper image and the ultimate viewing experience.

*Internally measured with full screen white to be brighter than previous LGE OLEDs.
Experience the ball drop and New Year’s games, with revolutionary picture quality and Dolby Atmos®-powered cinematic sound.

SONY BRAVIA XR X92 4K HDR Full Array LED with Smart Google TV
Starting at $19,999. 100"
Driven by human intelligence, defined by 4K contrast. See how real your entertainment becomes when you pair the extreme contrast of a Full Array LED panel with the power of Sony’s revolutionary Cognitive Processor XR™.

SONY BRAVIA XR A90J 4K HDR OLED with Smart Google TV
Starting at $2800. 55", 65", 83"
Sony’s flagship BRAVIA XR™ TV takes vision and sound to the next level with the ingenious Cognitive Processor XR™. Precise 4K picture, as perceived by the human eye. Enjoy picture quality that feels deep, natural and real.

SONY BRAVIA XR X90J 4K HDR Full Array LED with Smart Google TV
Starting at $1100. 50", 55", 65", 75"
Driven by human intelligence, defined by 4K contrast. See how real your entertainment becomes when you pair the extreme contrast of a Full Array LED panel with the power of Sony’s revolutionary Cognitive Processor XR™.

RING IN THE NEW YEAR ON A SONY BRAVIA XR TV WITH NEXTGEN TV.

Give the gift of NEXTGEN TV today.

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Samsung Neo QLED 8K Smart TV QN900A
Starting at $4,999.99. 65", 75", 85"

The flagship Samsung Neo QLED 8K TV is one of its best. Transform your favorite movies, videos, and more into outstanding 8K resolution with Quantum AI Processor, on an edge-to-edge Infinity Screen. Quantum Matrix Technology Pro delivers an ultra-high contrast picture with an expansive array of Quantum Mini LEDs, each the size of a grain of sand.

Samsung Neo QLED 8K Smart TV QN800A
Starting at $3,499. 65", 75", 85"

Samsung Neo QLED 8K reveals unimaginable picture detail. Lightning-fast Neo Quantum Processor 8K uses AI-based deep learning to analyze every scene and optimize the picture to display outstanding clarity and depth. The QN800 also powers a new generation of apps, levels up gaming, and offers features that go beyond Smart TV.

Samsung Neo QLED 4K Smart TV QN90A
Starting at $1,499.99. 43", 50", 55", 65", 75", 85"

Samsung Neo QLED 4K TV is its best 4K TV yet, with picture that showcases lush visuals and crisp details, creating an unmatched cinematic experience. Using a precise array of Quantum Mini LEDs, Samsung’s game-changing Quantum Matrix Technology creates impeccable contrast so you can see intense picture detail.

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Give the gift of NEXTGEN TV today.